

Unleashing the Potential of SMEs

SMEs can now experience fast-tracked growth into corporate entities. As national economies expand into the regional market, there are infinite opportunities of business growth, especially for the SME sector. This market is now ready to serve 130 million East Africans. Have you prepared your business towards exploiting the full benefits of regionalization? Even if you have, there is always room for improvement. In this connection, we have two products for the SME Sector.

1. SME Practitioners' course for existing and potential business owners and professionals – 2 days
2. SME Staff Training Solutions – ½ day sessions

Training and Consulting theme: *Transiting from Goodness to Greatness in Business*

Efforts towards fast-tracking the growth of small businesses are now an absolute necessity. Therefore, unleashing the performance potential of SME staff would be invaluable to desired business growth. In particular, the SME Staff Training Solution helps in improving performance skills as well as attitudes about employees themselves, their work, and the employer too. Only then will limitless business growth, especially in a regionalized market, become a reality.

Course content (initial): - Embracing structured communication and business growth process
- Positioning business through setting excellence standards

Nature of Business: Can be customized to any type of business

Facilities: Free training room for a maximum of 10 SME staff

Investment: - To be advised on enquiry

Remember: Big business and big ideas always start from humble beginnings

NEWTIMES BUSINESS SOLUTIONS
DIT Certified Enterprise and HRD Consultants
Utalii House, 3rd Floor, Uhuru Highway
P.O. Box 55546-00200 Nairobi
Tel 254 20 2245425/2245853
Mobile: 0770224859 Or 0722516210
<http://www.newtimesconsultants.com>

Just a thought

Have you ever heard the Chief Consultant/Trainer of Newtimes Business Solutions making live presentations on business issues through a Royal Media FM Radio Station, since 2006? Could you have seen him live on air doing the same on KBC Television? Are you familiar with his business writings which are widely published in the print press or even his published research on SMEs, which is uploaded elsewhere in this website? If you have, then you can understand the motivation behind the above SME training solutions. If you are not, you could probably update yourself through visiting <http://www.newtimesconsultants.com/newsletter.html>

Truly INSPIRING CHANGE

Our Guiding Principle: Continually taking business to the next level – Newtimes B.S.