

## Open Training programs

### Strategic Leadership/Management Workshop

The only thing that is permanent in life today is change. It is constantly brought about by the various factors that are prevalent in a fast changing world. It is this change that presents opportunities and threats to business. Embracing Strategic Leadership/management process enables business to exploit the ensuing opportunities, whereas minimizing the impact of the threats at the same time. This course is designed to empower the participants with the necessary practical skills that will enable them to effectively and efficiently drive business to continued growth, therefore consistently meeting the interests of the various stakeholders. The workshop further presents an opportunity to chart the business path that will ensure reduced business distractions resulting from the electioneering process in 2012.

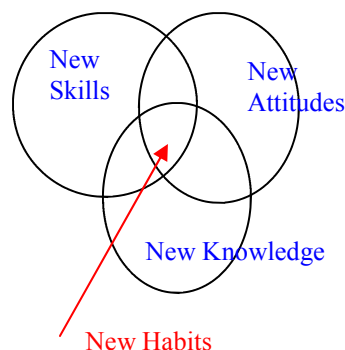
**Target Beneficiaries** - Senior Organizational Managers, Business Executives and Practicing Professionals

**Theme:** Leading business growth in 2012 and beyond

**Content**

The Why & How of Strategic Business Leadership
Why and when to apply either Leadership or Management
The leadership process
Key Leadership Guides
Appreciating the strategic thinking process
Why and how change happens
Business profiling
Envisioning— building a business case
The Strategic management model
Coping with Changing Circumstances

#### The Benefits



**Date:** 7th—9th December 2011

**Time:** 8.15 am — 4.45 pm daily

**Venue:** Bounty Hotel/Conference, South B, Nairobi

**Investment:** KES 36,000.00 per person plus VAT

**Includes full course Lunches/Teas and Materials**

**Special December Offer:** Register 2 Persons; get one absolutely free

**DIT File Reference no DIT/TRN 651**

**Pin No.** P051202839V **VAT No.** 0110384 A

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